Prepared on September 2025

Prepared by: 'Wale **"Asiwaju"** Akinmoladun

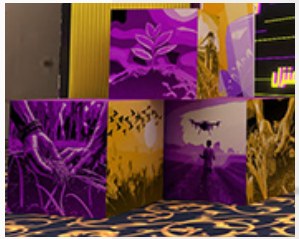
Raenest Exchange Event Branding

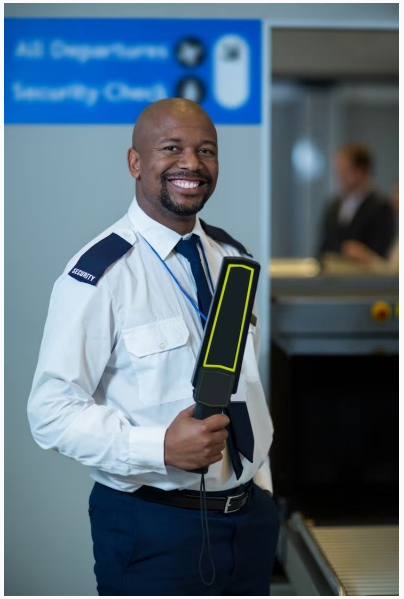
9th October 2025



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EVENT ACCESS CONTROL: WELCOME & CHECKS



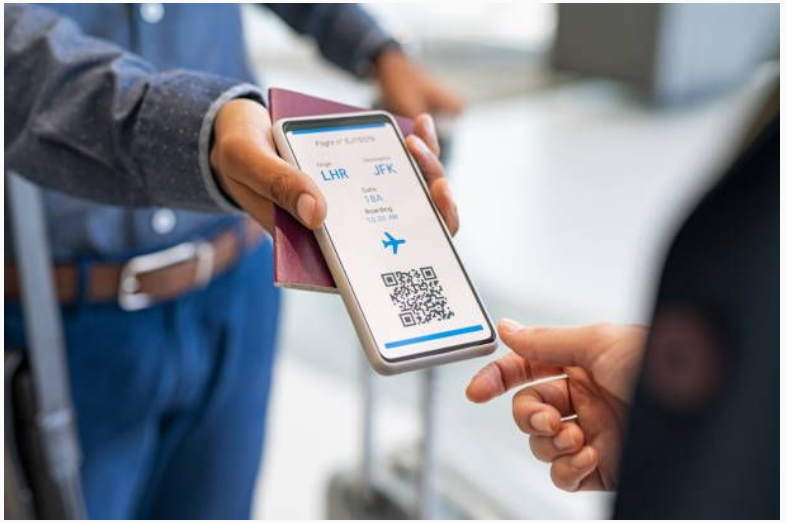


This welcome area will be designed like a gate checkpoint with african pattern signifying
African unique identity and a stack of welcome boxes with bouncers dressed like airport security

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ONBOARDING CENTRE: ACCREDITATION ZONE





The onboarding centre with barcode checkpoints where digital cards will be scanned. 7 barricades posts - 2 dedicated to VVIPs & VIPs. The officials will be dressed in sewn branded attire like airline hostesses'. The barricades will be in golden colour and purple rope.

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ONBOARDING CENTRE: TAGGING & IDs



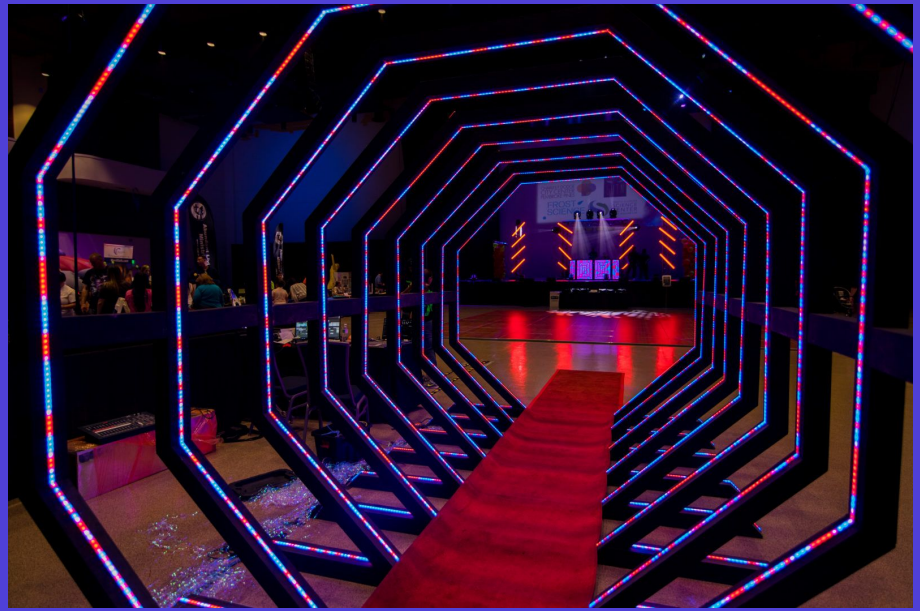


Onboarding personnels will follow Distinct tagging system: IDs are tailored according to categories; Staff, Guests, Delegates, Media, Crew, All access, VIPs, VVIPs. Etc - hand them event materials and welcome them to the immersive space.

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IMMERSIVE TUNNELS - WITH RAENEST ADS



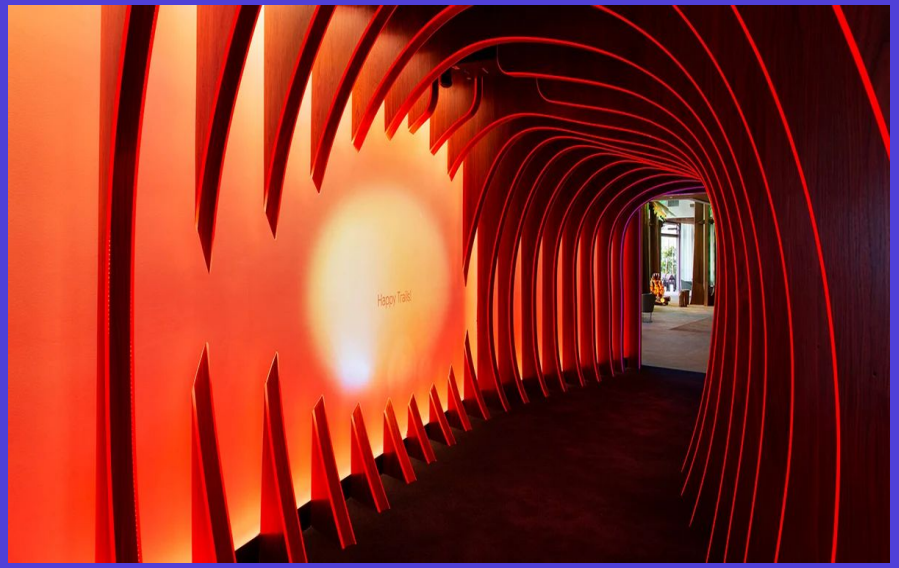


This experiential entry will be designed to symbolise a fintech journey, that allows guest view interesting ads as they walk by, setting the tone for a global journey from the very beginning.

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IMMERSIVE TUNNELS - WITH RAENEST ADS



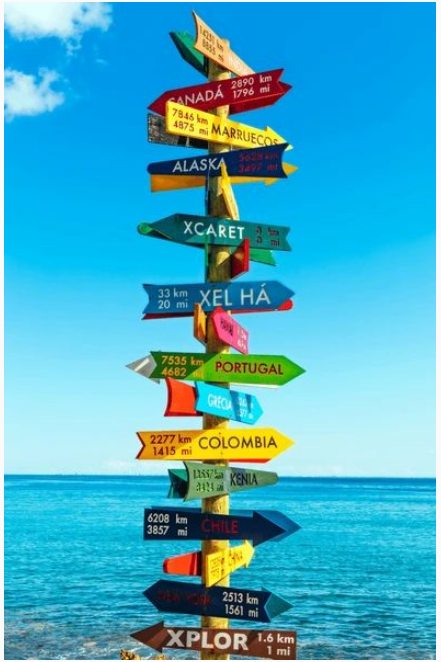


This experiential entry will be designed to symbolise a fintech journey, that allows guest view interesting ads as they walk by, setting the tone for a global journey from the very beginning.

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GLOBAL MAZE EXPERIENCE CENTER





A runway from the immersive tunnel or a corner. Global “raenest experience center” is an iconic representation of countries (UK - Big ben, NG - Lekki Ikoyi bridge, France - Eiffel Tower etc) incorporated with raenest features in the wall branding.

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LAGOS, NIGERIA - VARIETIES





From **global to local** - Raenest brings your money home, fast and secure.

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LONDON - BIG BEN





From **Nigeria to UK.** London's Big Ben to other iconic landmarks. The Raenest app makes these connections seamless, enabling fast and secure money transfers across borders.

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ACCRA, GHANA - INDEPENDENCE SQUARE





From **Nigeria to Ghana** - where the Black Star rises over Accra and heritage thrives in Kumasi. With Raenest, sending money home is as easy as the breeze off the Gulf of Guinea.

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PARIS, FRANCE - EIFFEL TOWER





From **Nigeria to Paris** - from the glittering Eiffel Tower to the art-filled halls of the Louvre. Raenest makes money transfers flow as smoothly as the Seine.

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CHINA - THE GREAT WALL





From **Nigeria to China** - from the ancient Great Wall to the futuristic towers of Shanghai. With Raenest, your money travels seamlessly across time zones and traditions.

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DUBAI, UAE - BURJ KHALIFA/ARAB





From Nigeria to Dubai - where the Burj Khalifa kisses the sky and dreams light up the Marina. With Raenest, your money arrives as fast as the city that never stops.

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NAIROBI, KENYA - GAME RESERVES



From **Nigeria to Nairobi** - from the wild beauty of the National Park to the city's bustling skyline. Raenest bridges the distance, delivering transfers with the speed of a cheetah.

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USA - TIME SQUARE, STATUE OF LIBERTY



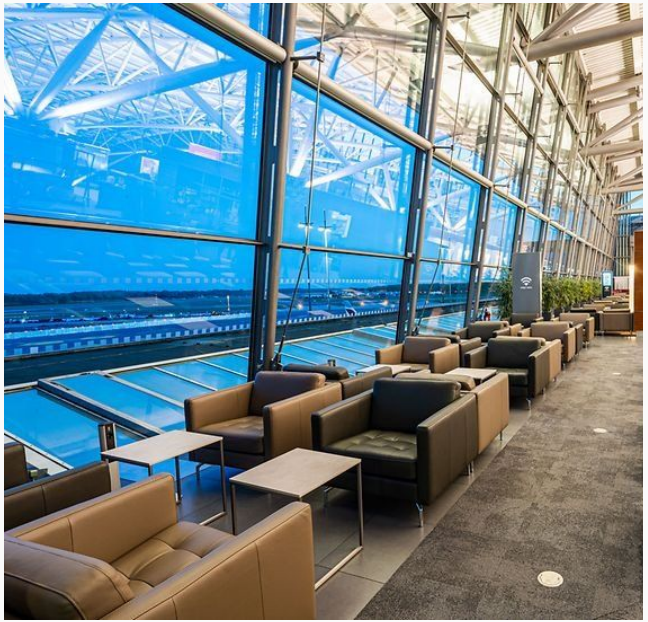


From Nigeria to the USA - from Lady Liberty's torch in New York to the iconic Time square. Raenest keeps you connected across coasts with secure, lightning-fast transfers.

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WAITING AREA - GENERAL & VIPs

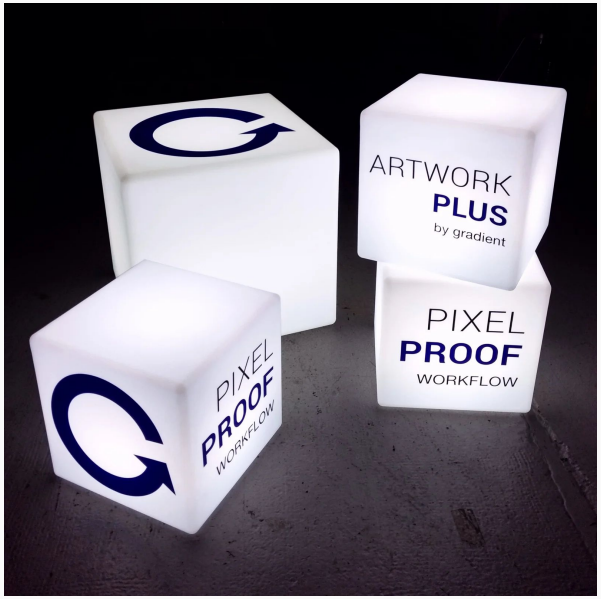




Airport lobby setting for general and **Airport lounge** look and feel for VIPs

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PHOTO OPS - LOGO BOXES





The event area will have **lighted boxes of various time zones and brand logo** - dropped at corners of the event hall

MAIN HALL - STAGE





This will be done with full LED screen with integrated branding component for immersive experience.
Such as the '**raenest globe"**

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MAIN HALL - STAGE





This will be done with full LED screen with integrated branding component for immersive experience.
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MAIN HALL - STAGE

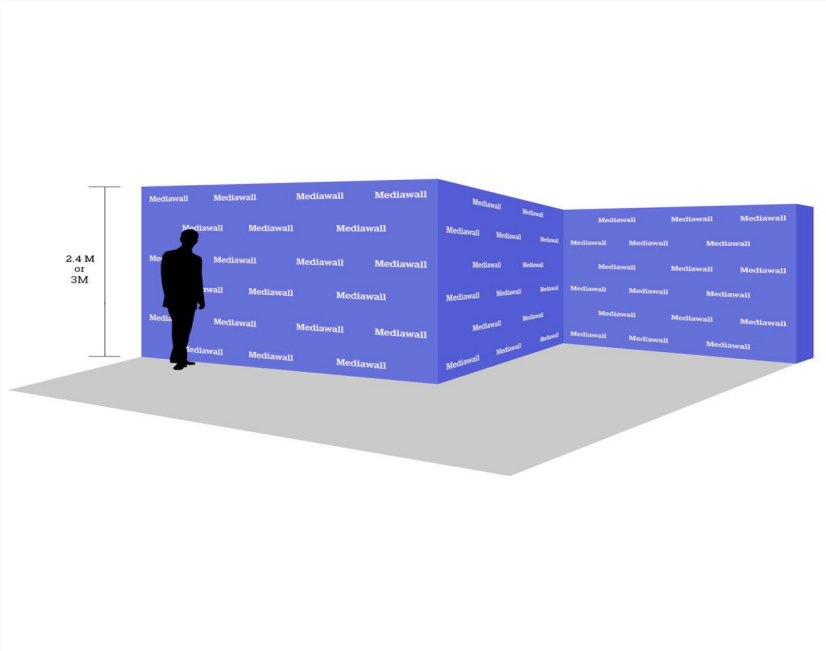




This will be done with full LED screen with integrated branding component for immersive experience.
Such as the '**raenest globe" - a globe with notable currencies crafted around it with illumination or raenest logo box on stage.**

MEDIA WALLS

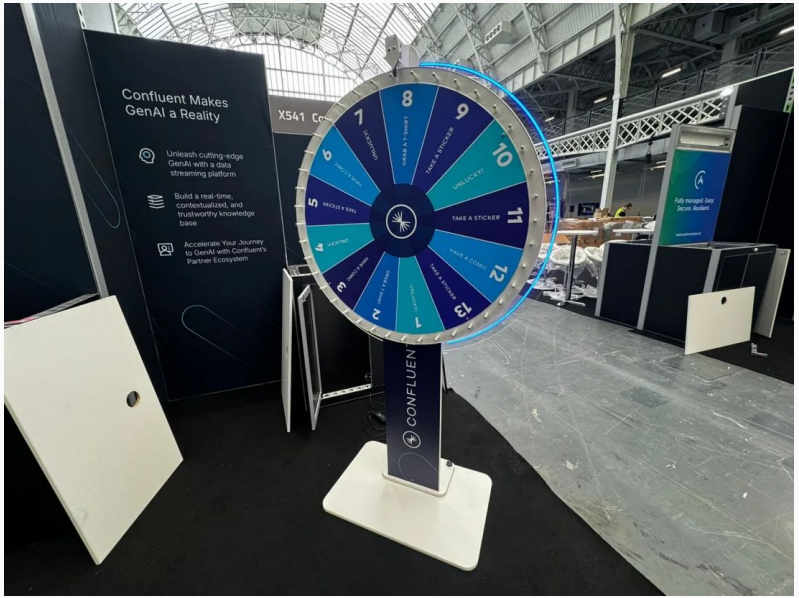




Here, attendees (VVIPs, VIPS and regular attendees) will take pictures and capture memories.
It will be a purple themed space, with branded backdrop walls, strip lights with illuminated elements such as logo.

GAMES ARCADE - VR & ACTUAL GAMES





This will have VR Game points and SPIN games that allows guests have immersive and electrifying experience while they win branded items from raenest.

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EVENT PHOTO HAND PROPS







This will include popular lagos “Danfo”, There will be hand props and dicuted glam boards with iconic locations

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MAIN HALL - HOST/COMPERE



They will be styled as aircraft captains - welcoming people with different popular languages

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PROJECT ROADMAP

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Mood board

Ideation & Art direction

Agency curates and presents Ideas and concepts that align with client's brief. These visually communicates the event theme, style and ambience.

Site & Set Design

Crafting ideas To life

Development of detailed design elements to translate mood board idea to accurate size and execution.

Review/approval

Check or recheck

Designs will be presented for review or approval. Revisions, corrections will be effected and approval secured.

Execution

Hands on crafts

Approved designs will be brought to life with effective supervision and timely delivery to client's satisfaction.

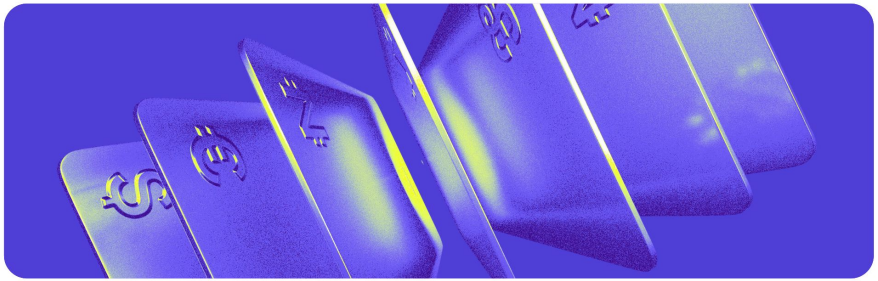
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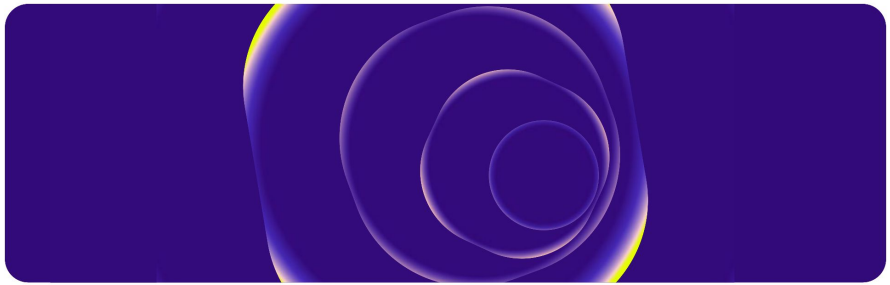
Creatives

Art direction that moves your audience action


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African Global





Global reach. Local arrival.

Raenest brings your money home fast and safe.



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Raenest Exchange 2025

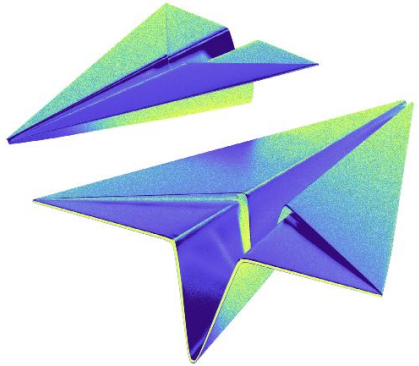
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Money moves.
So do ideas, ambition, and opportunity.



raenest



From New York to Lagos,
home is more than one place.

Raenest helps the African diaspora in the U.S. stay financially connected
- with tools to manage U.S. banking, support family back home, and thrive in their new home.

raenest



Global reach. Local arrival.

Raenest brings your money home fast and safe.

Whether it's receiving in MoMo or sending to any bank in Ghana,

Raenest makes every transaction worth it
- connecting you effortlessly whenever you are.



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raenest



Raenest makes money transfers flow as smoothly as the Seine.

From the glittering Eiffel Tower
to the art-filled halls of the Louvre.

Connecting You to the United Kingdom

With Raenest, send and receive money to and from the UK – fast, secure, and through multiple trusted channels.



Raenest bridges the distance,
delivering transfers with the speed of a cheetah.

From the wild beauty of the National Park
to the city's bustling skyline



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Raenest Exchange 2025
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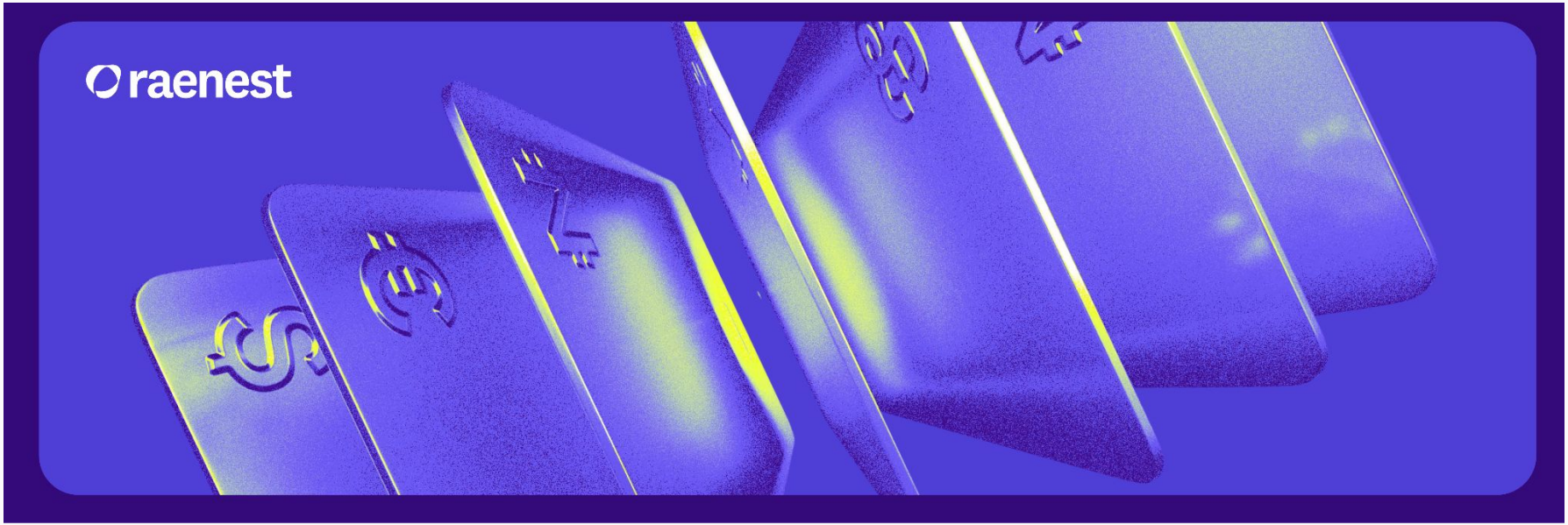
Send love.
Send dreams.
Send more than money.

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Your money partner






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Thank you!

Value Studios

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